



GearGive
EQUIP. EMPOWER. EARN.

Collection Toolkit

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PICK A CHARITY

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PICK A DATE

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GET THE WORD OUT

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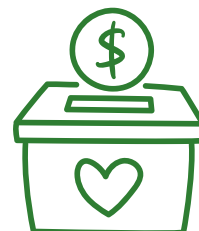
COLLECT GEAR

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GEARGIVE PICKS UP!



**RAISE MONEY
FOR
YOUR CAUSE**





PROMOTE YOUR COLLECTION DRIVE

EMAIL 1: ANNOUNCEMENT

If you're like most youth sports families, you probably have a closet, garage, or basement filled with sports equipment your kids have already outgrown.

We are partnering with GearGive to run a sports equipment collection drive benefiting **[Charitable Partner]**. Families are invited to donate gently used sports gear.

We will be collecting **[Insert information on when, where and how you will be collecting]**.

Thank you for the support!

EMAIL 2: REMINDER

Clean out your garages!

Just a reminder that the GearGive sports equipment collection drive is currently underway to benefit **[Charitable Partner]**.

If you have sports gear, this is an easy way to give it new purpose.

Bring your gently used sports equipment!

- For a list of what they accept visit **www.geargive.com**
- Drop-off location: **[Location]**
- Through: **[End Date]**

Thank you for helping, out!

SOCIAL MEDIA BLURBS

Clean out your garage!

We will be partnering with **@GearGive** to collect gently used sports equipment on **[date]** at **[Location]** to benefit **[Charitable Partner]**. | For a list of items they accept visit **www.geargive.com**

Friendly reminder that the collection drive with **@GearGive** is underway!

We are collecting at **[Location]** until **[End Date]** to support **[Charitable Partner]**.

Final call! This is your last chance to donate gently used sports gear to **@GearGive** to fit **[Charitable Partner]**. Please come by and drop gear off at **[Location]** before **[Final Date]**.

EMAIL 2: REMINDER

Clean out your garages!

This is the final reminder for the GearGive collection drive. If you have gear you no longer use, now is the time to donate!

Location: **[Location]**
Final Date: **[Final Date]**





FREQUENTLY ASKED QUESTIONS & BEST PRACTICES

Q: Does it cost anything to host a drive?

A: NO! It is always 100% free. GearGive will cover shipping or picking up the gear and will provide bins, flyers, marketing materials, shipping materials (if needed) and ongoing support and best practices

Q: What if we collect A LOT of gear?

A: We're prepared for it! For large drives, we can provide enclosed trailers, larger collection bins, and on-site pick-up. We are also able to provide outdoor metal bins for longer term or permanent collection drives

Q: What type of gear do you accept?

A: Generally speaking we are looking for equipment that is in good reusable condition, from reputable brands and are ideally purchased within the past 5 years and/or have an original retail value over \$100.

BEST PRACTICES

- Send emails to your neighborhood listserv and to family/friends
- Post on social media
- Print up and display throughout your community starting a few weeks before the collection drive
- Make announcements during programming
- Ask local sports teams/leagues and their coaches to participate
- Partner with schools in the community to increase the impact of the collection
- Ask to place bins in the school and have them publicize the project
- Contact sporting goods stores in the community for potential donations

List of Accepted Equipment

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Guidelines

- **Gently used & fully functional** - Gear should be in good working condition, with no major damage, missing parts, or signs of heavy wear
- **Relatively recent** - Equipment should generally be **no more than 5-10 years old**, unless its a premium item in good condition.

Baseball/Softball

- Aluminum/Wood Bats
- Gloves
- Baseballs
- Catchers Gear
- Cleats
- Helmets
- Softballs

Golf

- Full Sets
- Individual Clubs
- Golf Balls
- Golf Bags

Lacrosse

- Gloves
- Helmets
- Masks
- Pads
- Sticks
- Heads
- Shafts

Football

- Helmets
- Cleats
- Shoulder Pads

Field Hockey

- Sticks

Hockey

- Gloves
- Helmets
- Shoulder Pads
- Shin Guards
- Elbow Pads
- Pants
- Skates
- Goalie Gear

Soccer

- Cleats
- Balls
- Shin Guards